

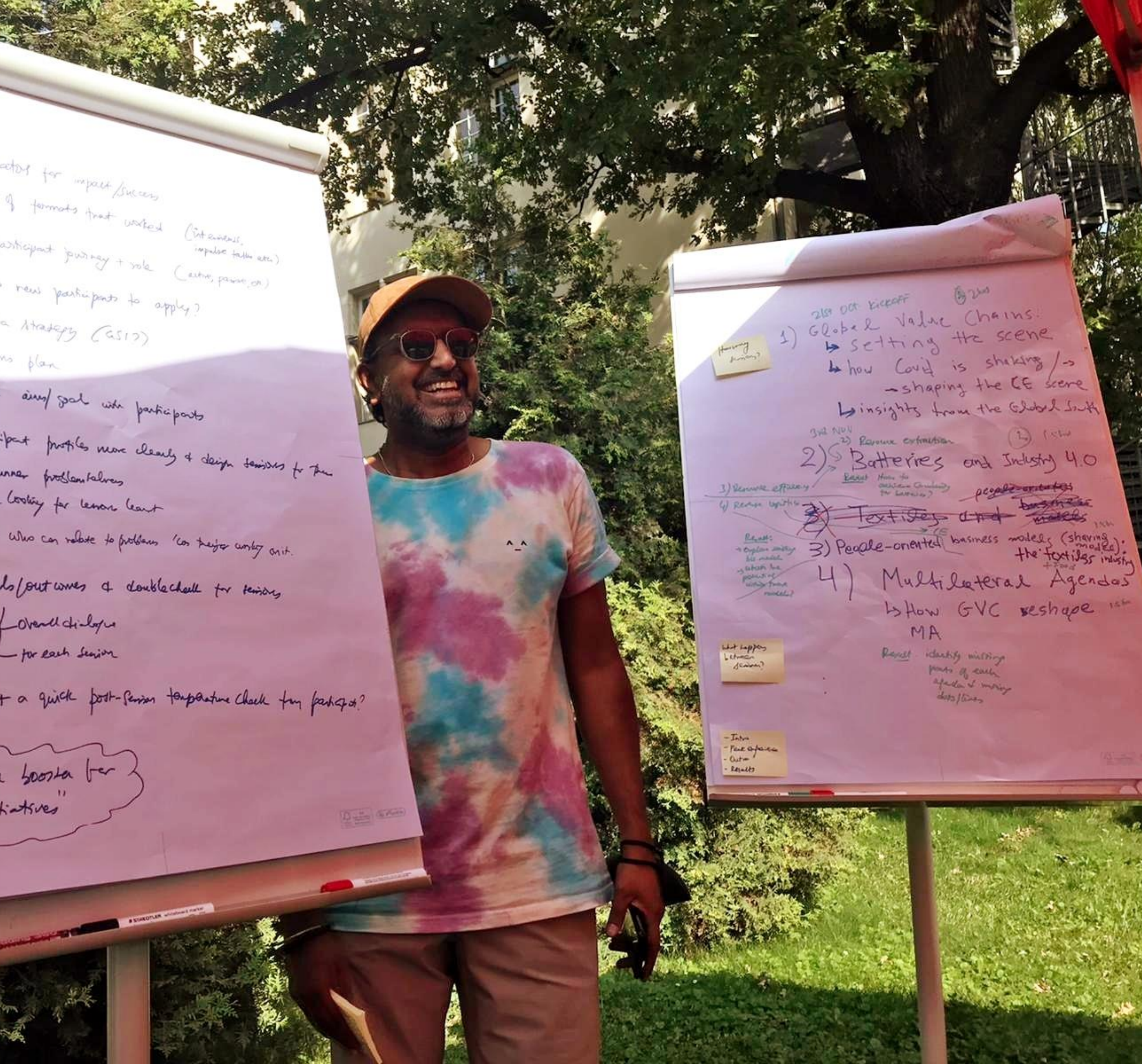




nice to meet you :)

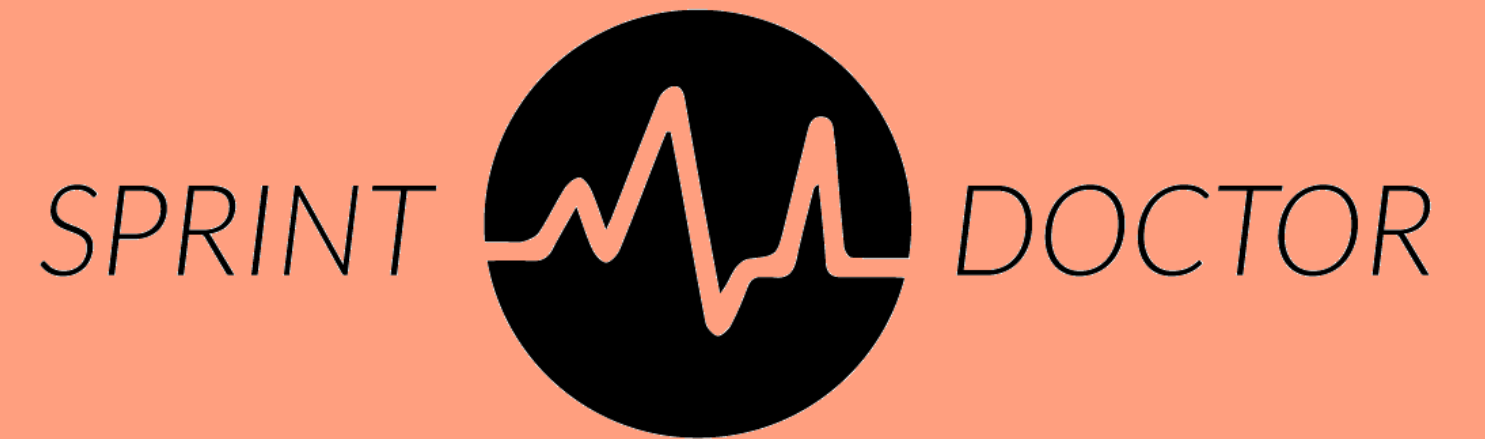
MY NAME IS RAKESH AND I'M PASSIONATE ABOUT
HELPING LEADERS SOLVE WICKED
#PEOPLE, #CULTURE & #COLLABORATION
CHALLENGES!



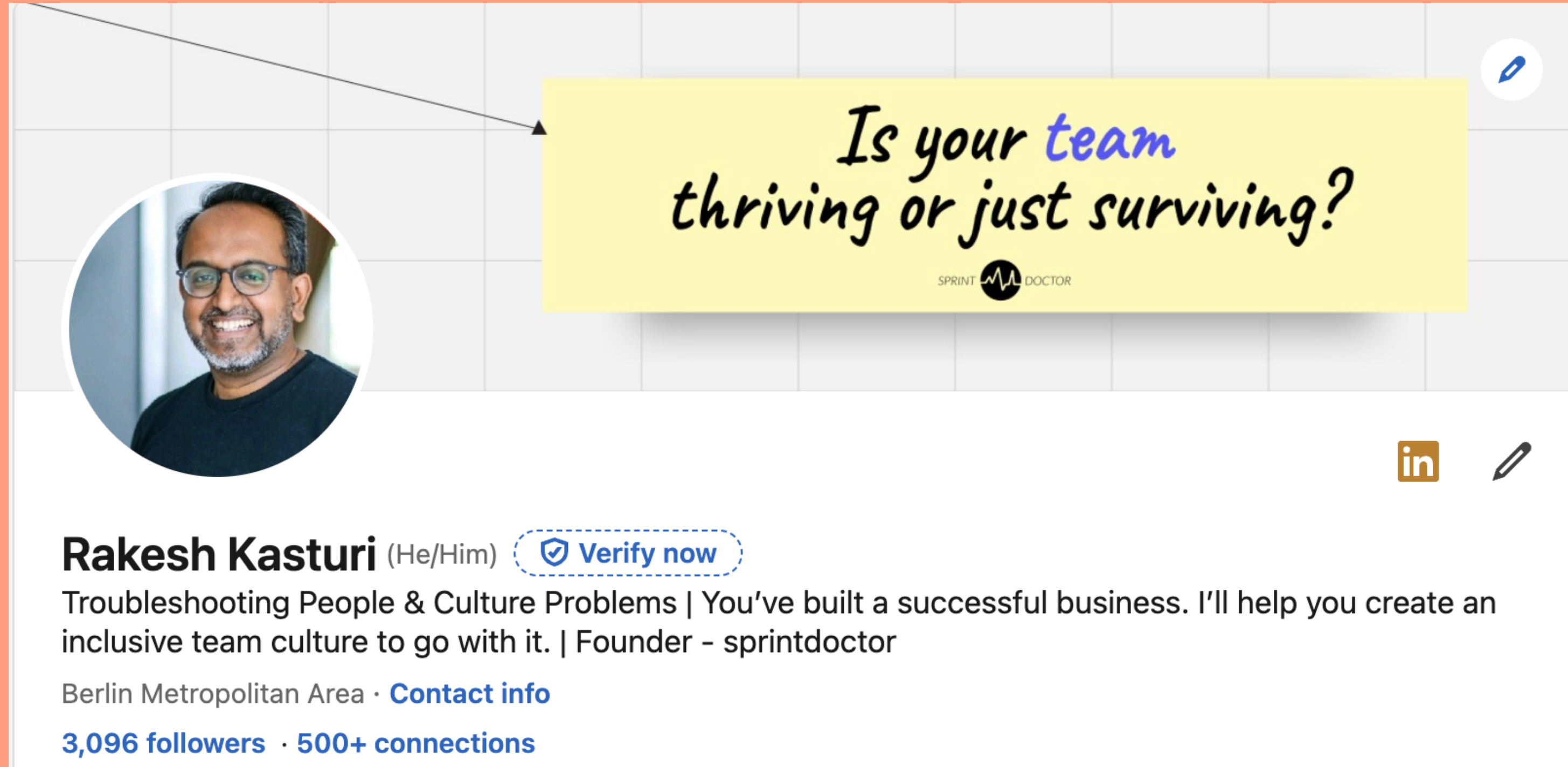


Factor for impact/success
of formats that worked (interviews, impulse talks etc.)
participant journey + role (active, passive, on)
new participants to apply?
a strategy (AS1?)
no plan
aim/goal with participants
participant profiles more clearly & design sessions for their
own problem/selves
looking for lessons learnt
who can relate to problems / can trigger writing on it.
do/outcomes & doublecheck for tensions
overall dialogue
for each session
+ a quick post-session temperature check for participants?
"boosters for initiatives"

28th Oct Kickoff @ 21:00
1) Global Value Chains:
↳ setting the scene
↳ how Covid is shaking / ->
- shaping the CE scene
↳ insights from the Global South
3rd Nov @ 20:00
2) Batteries and Industry 4.0
↳ Revenue extraction (2) 1st Nov
↳ Revenue efficiency
↳ Revenue uplift
↳ ~~Textiles and~~ people-oriented business models (sharing models) the textiles industry
↳ ~~Textiles and~~ people-oriented business models (sharing models) the textiles industry
4) Multilateral Agendas
↳ How GVC reshape MA
Result: identify missing parts of each agenda & missing definitions
- Intro
- Focus agenda
- Output
- Results



CULTURE. COLLABORATION.
ORGDEV



A LinkedIn profile banner for Rakesh Kasturi. The banner features a circular profile picture of Rakesh on the left. To the right, a yellow sticky note contains the text "Is your team thriving or just surviving?" in a handwritten font. Below the text is the "SPRINT DOCTOR" logo, which includes a heart rate line icon. A blue pencil icon is in the top right corner of the banner. Below the banner, the profile name "Rakesh Kasturi" is shown with a "Verify now" button. The bio reads: "Troubleshooting People & Culture Problems | You've built a successful business. I'll help you create an inclusive team culture to go with it. | Founder - sprintdoctor". Location is "Berlin Metropolitan Area" and "Contact info" is a link. Stats show "3,096 followers" and "500+ connections". A LinkedIn icon and a pencil icon are also present.

Rakesh Kasturi (He/Him) [Verify now](#)

Troubleshooting People & Culture Problems | You've built a successful business. I'll help you create an inclusive team culture to go with it. | Founder - sprintdoctor

Berlin Metropolitan Area · [Contact info](#)

[3,096 followers](#) · [500+ connections](#)



Clients who love my work...



The best part I learnt with Rakesh: it is that the absolute right or absolute wrong doesn't exist and just with clear conversations everything can be tackled.

The atmosphere, the well prepared mural, and the inspiring thoughts. Also being able to react to individual problems of the groups.

Ease of mind, after each session. How to deal with problems in a communicative way

Rakesh is engaging, inciteful, and absolutely rocks. We are applying his techniques to make our team more cohesive, efficient, and collaborative.

Rakesh is a very charismatic coach!

"Rakesh supported us in setting up a series of remote workshops with a diverse group of change makers from academia, private sector, international organizations and NGOs, amongst others. With his can-do attitude he managed to quickly understand our objectives and to design a positive and collaborative work environment to help us achieve them. We were amazed by how productive these workshops turned out to be with the help of the right tools and processes!" - please do let me know in case you want to use this ;-)



THAT'S ME

PEOPLE.



STORIES .

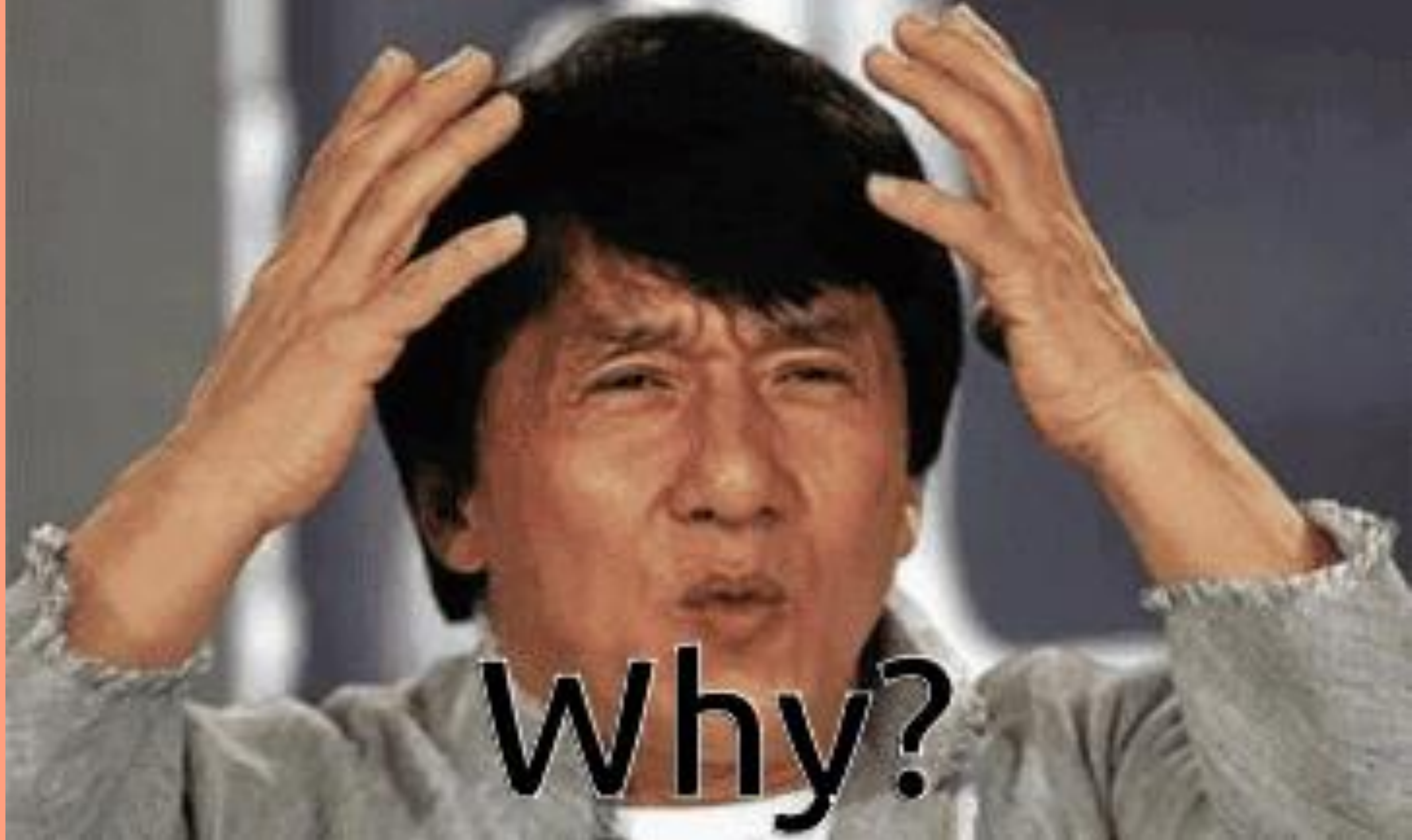
**AFTER THIS SESSION, YOU'LL LEARN
TO...**

1. TELL SIMPLE STORIES

2. EMPATHISE WITH YOUR AUDIENCE

**3. BECOME AWARE OF HOW YOU
PRESENT**

WHY ARE YOUR PPTS NOT
LANDING?

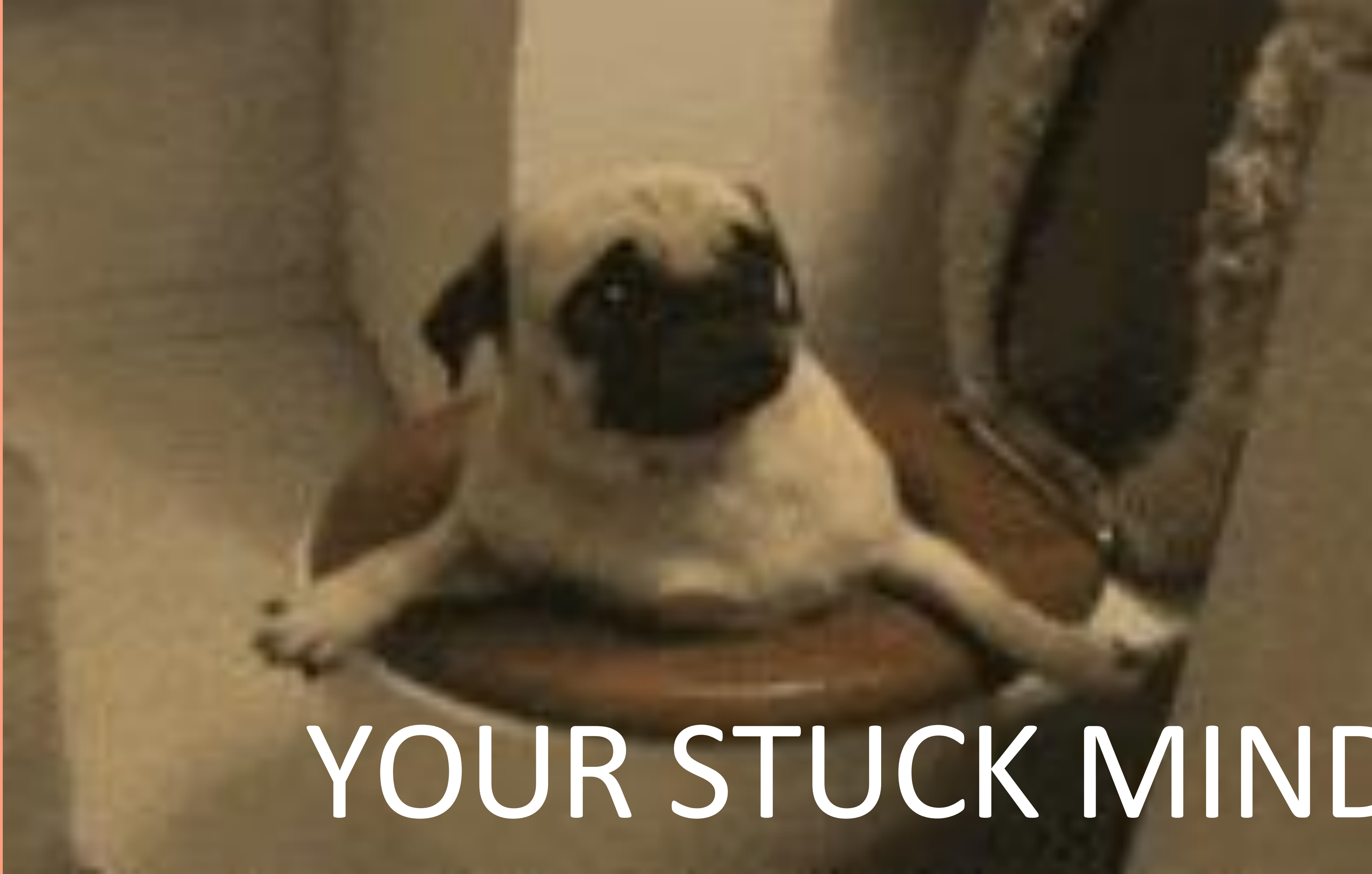


why?

WHAT IF I TELL
YOU THESE ARE
JUST
SYMPTOMS



THE ROOT CAUSE IS...



YOUR STUCK MINDSET!

WHY ARE YOUR PPTS NOT LANDING?

..no time to make beautiful pets

This is how we've done it before

Easier to reuse older slide decks

We need all this info - everything is important!

I'm not a designer!

I've done so much work, so I need to show it

More slides = more work

People print our ppts, so we need to keep it extensive

Our corporate identity
is divine!

Scenarios

EXPLORE EXPLAIN

Data

Stakeholders

PERSUADE!

THE BASICS

VISUALS >>>>>>>> TEXT

1-3 KEY MESSAGE(S)

WITH YOUR AUDIENCE

LESS IS MORE

START ANALOG

**It only took 4 years for this landfill in Cambodia to reach full capacity!
It was estimated to last for at least 10 years...**



**It only took 4 years for this landfill in Cambodia to reach full capacity!
It was estimated to last for at least 10 years...**

*If needed, add a key statistic,
fact or information without
the use of too much jargon*



*Let the image fill the slide -
your audience will thank you
for giving them focus!*

TRY IT OUT!

WRITE A KEY MESSAGE IN 1 SENTENCE

THE POWER OF STORYTELLING

Programme Overview

Transforming organic waste management in Indian cities



- Guided by the waste hierarchy, this program is aligned with global good-practice and strategic recommendations made by science, technical, policy and advocacy organizations, prioritizing **closing collection gaps** and developing **alternative treatment infrastructure** for organic waste



- Building from existing political commitment, and a combination of **on-the-ground** technical assistance, data gathering, capacity building, project development support and peer-to-peer sharing, to accelerate the delivery of the **C40 Pathway Towards Zero Waste**.



- Providing cities with essential tools and data to :
 - **improve** data availability
 - **strengthen** project identification & preparation,
 - **enhance** waste management operations
 - **divert** food waste from disposal to **avoid and reduce** methane emissions.





A report

A Hollywood
movie screenplay

47s

AVG. ONSCREEN ATTENTION SPAN OF HUMANS

Source: Gloria Mark, PhD, Chancellor's professor of informatics at the University of California, Irvine.



Well good luck with that



START WITH A HO



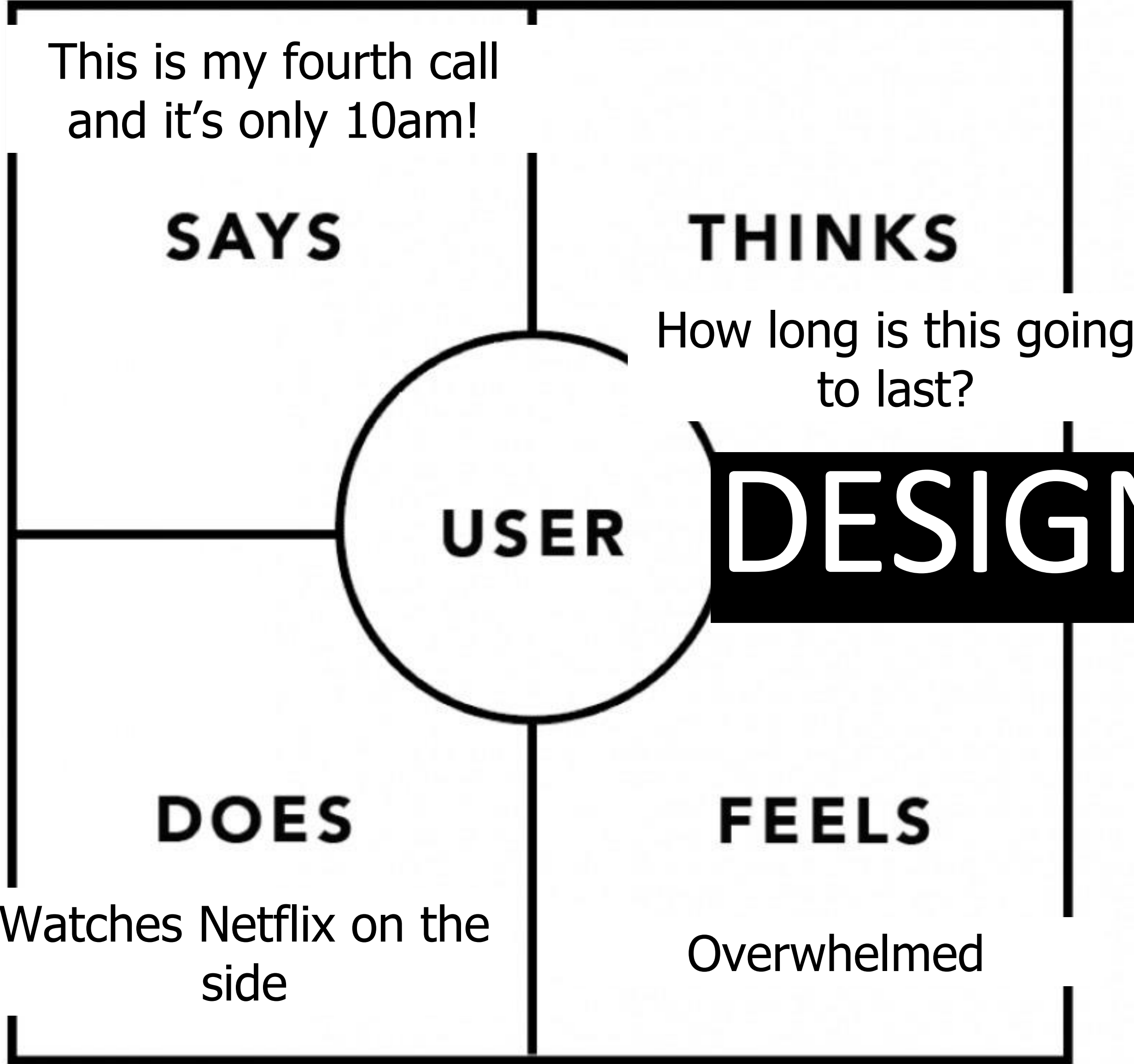
Hi! I'm Sachin and I'm the most educated waste collector in Mumbai!

TRY IT OUT!

WHAT'S A HOOK YOU CAN USE?

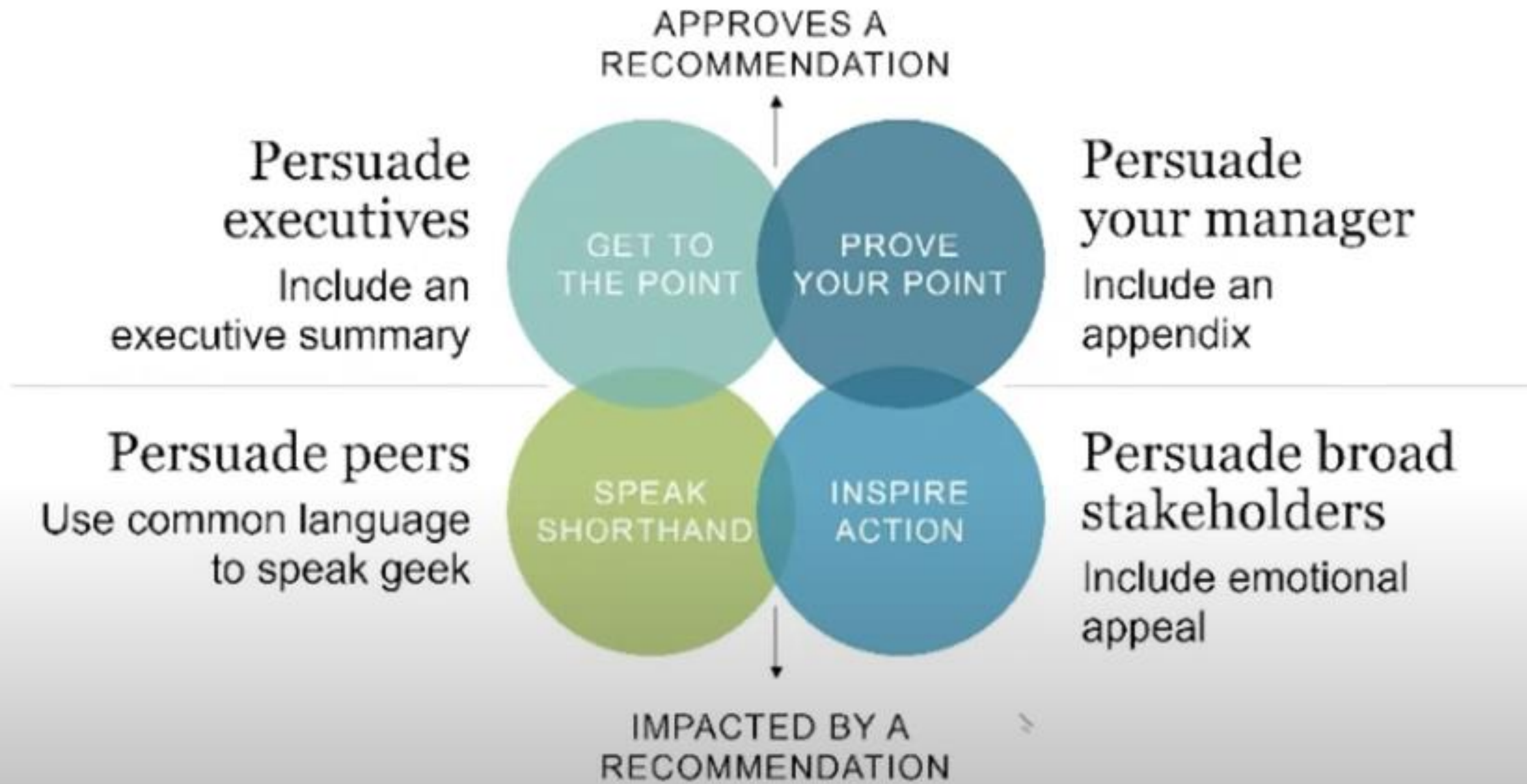
WHO'S IN THE
AUDIENCE?

EMPATHY MAP



DESIGN THINKING

Understand Your Audience



HOW TO TELL STORIES?

BEGINNING → MIDDLE → END

ACT#1

ACT#2

ACT#3

BEGINNING -> MIDDLE -> END

There's a problem or opportunity that a character faces



BUT or
AND

It's messy to proceed because there's a specific challenge or conflict ahead



SO

The character finds a solution with positive outcomes that addresses the root cause

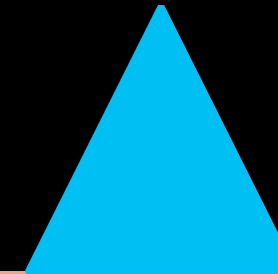


TRY IT OUT!

WRITE DOWN THE 3 ACTS

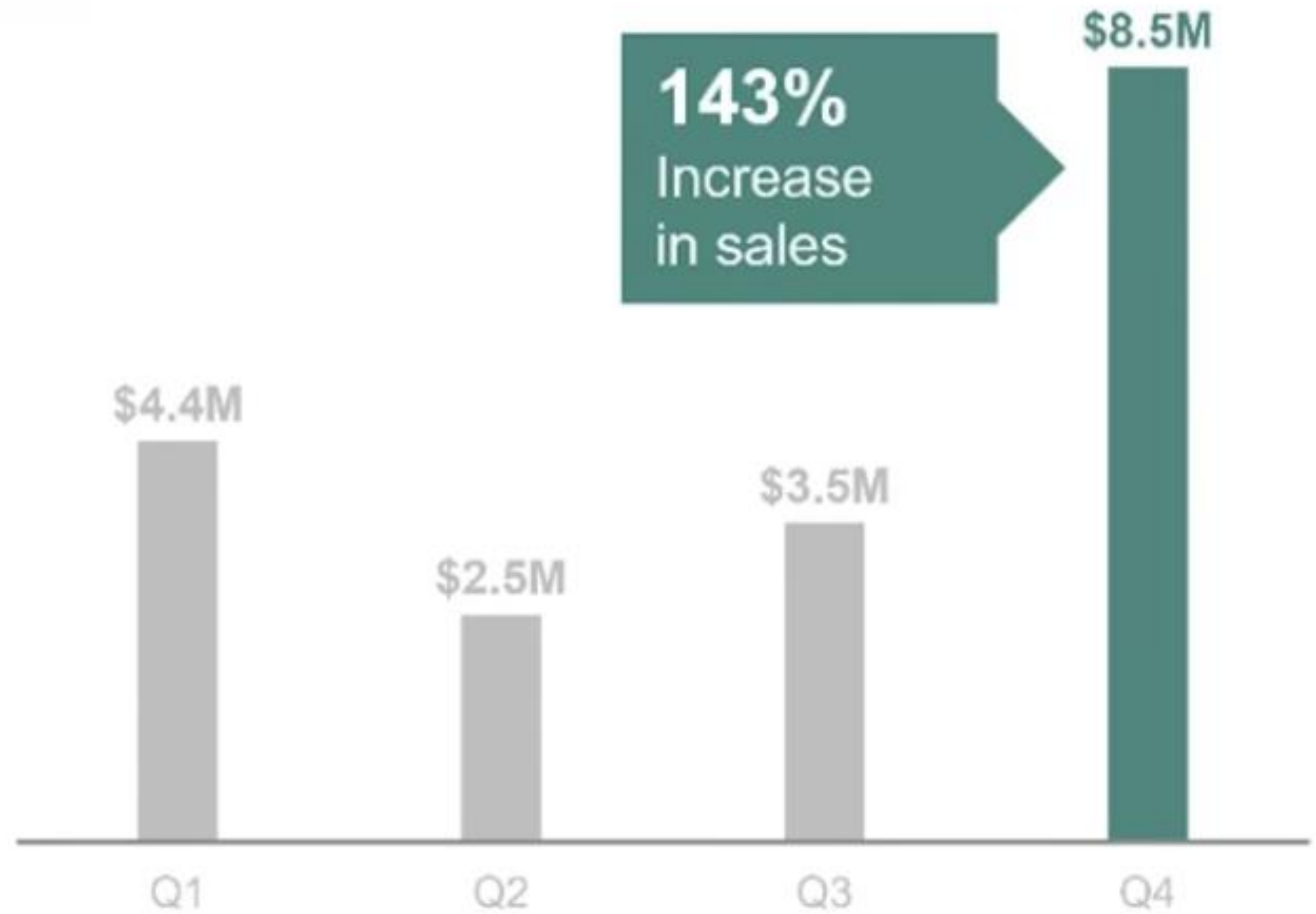


HOW TO TELL DATA STORIES?



OUR MAY MARKETING CAMPAIGN WAS SUCCESSFUL

2019 Sales



“HOW DID WE GET HERE?”

RECOMMENDATION → REASON →
EVIDENCE

STORY → CONCLUSION →
CTA/RECOMMENDATION



This is Sachin and he's the most educated waste collector in Mumbai!



**72.6 % OF MUMBAI'S DAILY WASTE
IS FOOD WASTE**

It's a problem



It's an opportunity!





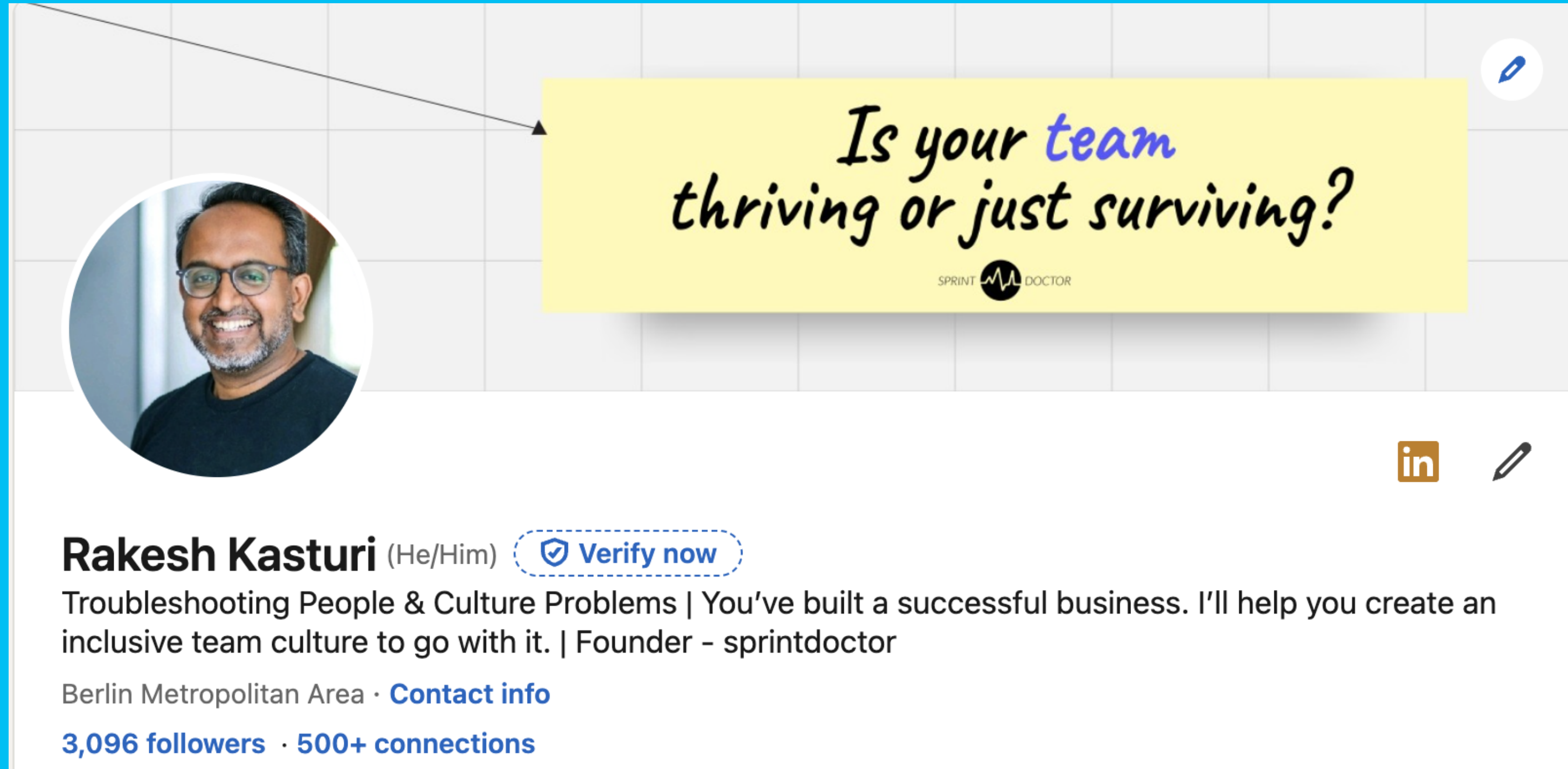
HOW CAN YOU BE PART OF THIS?

TRY IT OUT!

WRITE DOWN THE 3 ACTS



Feedback Time



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Rakesh Kasturi (He/Him) [Verify now](#)

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THAT'S
IT!